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4.	_____	_____	_____
5.	_____	_____	_____
		TOTAL:	\$ _____

Total amount being requested for 2023-2024








\$75,000





Request For Information (RFI)

Question / Inquiry	Program Response
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<p>1.</p>	<p>Please provide a thorough description of your program. Please describe the new services or features of your program that were implemented after you last submitted a DASG RFI. Explain how your program is unique. Are there any programs on campus that are similar or is there any duplication of services?</p>	<p>At De Anza College, Mountain Lion Athletics is part of the Division of Physical Education and Athletics. We serve the needs of everyone interested in competing at the collegiate level.</p> <p>De Anza College Athletics has a rich history of academics and athletic accomplishments and is recognized as a top program in the Coast Conference. Many of our student-athletes have transferred to the university level and some have even competed professionally. Many top coaches and staff were former student-athletes at De Anza College. We are proud of these individuals and their contributions to the success of Mountain Lion Athletics.</p> <p>De Anza has dedicated faculty, staff and coaches working tirelessly with our student-athletes. These dedicated professionals ensure the success of our student-athletes and teams year after year. We are committed to excellence and welcome you to join us in reaching our goals.</p> <p>De Anza remains a leader in California in retention, transfers, and GPA. Mountain Lion Athletics is one of the most diverse student cohorts on campus, and has a 58.5% population of underserved students.</p> <p>New services and features of our program include:</p> <ul style="list-style-type: none">  Student-Athlete Support Group, to address mental health challenges facing many of our students; we have teamed with campus Psych Services/Counselors/Staff to lead group sessions.  Monthly Newsletter from Athletics Academic Services to provide information/announcements/deadlines for student-athletes and employees (also posted on our athletics website); this is a great tool to remind student-athletes to pay the \$10 DASG fee.  Instagram for Student-Athlete Advisory Council; our student club keeps everyone updated on SAAC news; this is a great tool to remind student-athletes to pay the \$10 DASG fee.  Gipper social media resource to create high-quality designs/graphics in promoting our students and programs on Twitter, Instagram and Facebook.  Live Streaming of athletic events to better showcase our students and teams; and provide viewing ability. <p>Our program is unique in that Mountain Lion Athletics operates like its own mini-campus. We provide the following: instruction, student services, counseling, advising, eligibility, Title IX, medical treatment, grounds, facilities, custodial, equipment, laundry, transportation, student clubs (SAAC, Badminton), events/activities, statewide/national committee membership, professional development, student leadership workshops, and many other areas. In fact, Mountain Lion Athletics' footprint</p>
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	Question / Inquiry	Program Response
		<p>consists of nearly one-third of the entire campus. The Division includes 70+ employees/coaches/volunteers each year. There are no other programs on campus that are similar to Mountain Lion Athletics.</p> <p>Our employees have expertise and knowledge of CCCAA rules and regulations and must pass an annual compliance exam each year with a score of 80% or better. Our student-athletes must also complete annual eligibility workshops related to CCCAA athletic and academic requirements; be actively enrolled in 12+ units, maintain a 2.0 GPA, and meet ongoing Student Education Plan objectives annually.</p>
2.	<p>How will your program expand students' perspectives and positively impact their lives and the community? (250 words max)</p>	<p>*College students who participate in athletics tend to fare better than non-athletes in their academic, personal and professional life during college and after graduation, a new Gallup study on alumni outcomes found. <i>Reference: Anderson, G (2020). Study: College athletes have better academic, life outcomes. Inside Higher Ed.</i></p> <p>The De Anza College Athletic Department offers resources and support systems in a cohort/environment where students feel comfortable and safe and experience a sense of connection and belonging. While diverse in many ways, our students often face similar challenges and learn to navigate adversity through important lessons learned in competition. Winning with humility and losing with grace helps prepare students for future endeavors in education and employment settings. The results of dedication and hard work instills confidence; and working together for a common goal teaches the value of teamwork.</p> <p>Employers seek to hire former student-athletes, as they are likely to have strong communication skills, follow rules, be dependable, and understand diverse team dynamics. Above all else, student-athletes exemplify qualities of leadership and emotional intelligence. These are all positive attributes in contributing in our campus community. Student-athletes are also more likely to engage in college life, as they are on campus more than non-athlete peers.</p>

	Question / Inquiry	Program Response
3.	<p>Go through the most recent DASG Budget Guiding Principles and explain how your program fits each of them or as many as possible. Please do not merely copy and paste the DASG Guiding Principles. The DASG Budget Guiding Principles are available at www.deanza.edu/dasg/budget</p>	<p> Fund programs that help students succeed and enable them to achieve their academic and personal goals at De Anza College: Athletics is an integral part of student activities/co-curricular programming, since the establishment of the college in 1967.</p> <p> Fund programs that promote leadership, civic engagement, and student advocacy among all students: Athletic programs provide ideal instructional labs for leadership development. Student-athletes are also engaged in the local community through civic engagement and student advocacy opportunities; local groups often ask our student-athletes to participate in charity and worthy causes each year.</p> <p> Fund programs that promote diversity, equity, and inclusion among all students: Few college programs can match the DEI data and success found with athletic teams.</p> <p> Fund programs based on the current value and needs of the program rather than solely on historical funding trends: Athletics was one of the largest cohorts back on campus, operating at 100% capacity.</p> <p> Fund programs that benefit students during the 2023-24 fiscal year: Mountain Lion Athletics remains an integral part of campus life, with full programming schedules for 2023-24, while other programs may not return to higher levels.</p> <p> Fund programs that benefit DASG Constituents: All students have the opportunity to participate and/or become involved in Mountain Lion Athletics.</p> <p> Fund programs that promote student retention by enhancing the quality of education at De Anza College: Athletic retention is at an all-time high and is a much-needed outlet for students during this time.</p>

	Question / Inquiry	Program Response
4.	<p>Explain how your program advertises and promotes itself to all students. Has your program made extra effort to market and reach underserved students? If so, describe how. If not, describe what challenges your program faces in trying to do so. Provide a clear plan for the current academic year as well as any marketing material you will or have used.</p>	<p>The athletic program advertises and promotes itself through online platforms:</p> <ul style="list-style-type: none">  Our athletics website: https://deanzasports.com  Twitter: https://twitter.com/DeAnzaAthletics  Instagram: https://www.instagram.com/deanzacollegeathletics/  Facebook: https://www.facebook.com/DeAnzaCollegeAthletics/ <p>Our online presence reaches many students and potential recruits, including those from underserved populations. We have also partnered with Gipper, a national leader in sports graphic design to enhance our branding. We also live-stream many of our contests and utilize Facebook Live and a professional industry-leader as well (BlueFrame Technology): https://www.team1sports.com/deanza/</p>
5.	<p>Explain how your program promotes equity within the program and on campus. For example: equity training for all staff and student leaders, hiring from underrepresented communities, etc.</p>	<p>Our program is a campus leader in promoting equity and hosting training opportunities for student leaders and staff. We have hosted a series of equity and social justice forums to discuss current events. https://deanzasports.com/saac/social_justice We also invite other campus areas to join our zoom equity sessions; and attend others as well.</p> <p>In 2021, our program successfully nominated the De Anza Student Equity Champion (Brittney Tran) for the many accomplishments led in our program. https://www.deanza.edu/gov/eac/champions/index.html#brittney</p> <p>Our Division Dean represents the Coast Conference as a member on the CCCAA Equity and Inclusion Committee.</p>
6.	<p>How has your program adapted to providing its services online? Alternatively, please provide a clear plan for how your program would provide online services if needed in the future.</p>	<p>Yes, our program was able to pivot from using remote services to now a hybrid model, since Mountain Lion Athletics is back on campus full-time. During campus closure, we maintained our student leadership activities (increased many) with our Student-Athlete Advisory Council. Our classified staff and faculty continue to provide quality services, utilizing zoom and canvas when needed. We host online sessions for Student-Athlete Support (mental health), in partnership with our college Psych Services staff.</p>
7.	<p>Please indicate which object codes are critical for DASG to fund this year. Please do NOT list down all of the object codes.</p>	<p>Domestic Conference and Travel (5510)</p>

Data Sheets/Attachments

Please attach supporting documents of the following questions and list the document names accordingly. Covering all the bullet points will be beneficial for our review process. IF attachment is not required or missing, please give your thorough answers below.

	Question / Inquiry	Document Name / Additional Response
1.	<p>ENROLMENT</p> <ul style="list-style-type: none"> • Number of total AND new active students over the past 3 years • Number of enrolments retained (stayed for more than a quarter) • Number of students enrolled in online services • Does your program serve a certain demographic or the whole De Anza population? • Racial demographics (if possible) 	<p>Attached PDFs:</p> <ul style="list-style-type: none">  "Enrollment Trends Athletics" (includes Success Rates, Demographics)  "Disproportionate Impact Athletics 2019" (Equity Gaps)  "Disproportionate Impact Athletics 2020" (Equity Gaps)  "Disproportionate Impact Athletics 2021" (Equity Gaps) <p>Athletics serves one of the most diverse cohorts on campus with significantly lower Equity Gaps than overall college data.</p>
2.	<p>STUDENT FEEDBACK</p> <ul style="list-style-type: none"> • Attach student feedback forms, surveys, etc. • How has your program responded to suggestions made by students in the previous year? 	<p>The Office of Institutional Research provides monthly interest survey data gathered from CCCApply. This information details student interest in potential participation in intercollegiate athletics. We utilize this data to determine expansion opportunities as our ongoing commitment to Title IX.</p> <p>*These reports are not available to share, due to FERPA and student privacy.</p>
3.	<p>FUNDING</p> <ul style="list-style-type: none"> • List any funding from the college, sources of income, any grants, and any other source (include ALL Account Numbers, Account Names, Account Balances, and Account Purposes/Restrictions) • Attach account reports of all sources of funding 	<p>Attached Excel Sheet:</p> <ul style="list-style-type: none">  "Athletics Budget 2022" (Includes "B" Budget).

Signatures are not Required for this Application

Signatures are not required for this application; however, the Administrator should still review and approve the application and should be copied on the email submitting the application. **The Budgeter and Administrator cannot be the same person.** Applications must be typed and submitted via email along with any attachments; applications must be submitted as Word documents or searchable text PDFs (not scans).

Signatures that are Required for Utilizing Funds

All future financial documents, forms, requests, requisitions require the signature of the budgeter(s) and the administrator responsible for the program of the account. The budgeter and administrator responsible for the program of the account shall sign designating this is an appropriate expenditure of DASG funds and in the best interest of the student body. Administrators are responsible for any expenditures exceeding budget allocations. **The Budgeter and Administrator cannot be the same person.**

Budgeter and Administrator Information

Budgeter’s Name:	<u>Ron Hannon</u>
Phone Number:	<u>408-864-8594</u>
Email:	<u>hannonron@fhda.edu</u>
Relationship to Project:	<u>Budgeter & Oversight of Intercollegiate Athletic Programs</u>
Position on Campus:	<u>Director of Athletics & Student-Athlete Success</u>
Administrator’s Name:	<u>Eric Mendoza</u>
Phone Number:	<u>408-864-8402</u>
Email:	<u>mendozaeric@fhda.edu</u>
Relationship to Project:	<u>Administrator</u>
Position on Campus:	<u>Dean of Physical Education & Athletics</u>