

	Exemplary (3 PTS)	Adequate (2 PTS)	Needs Improvement (1 PT)	Missing (0 PTS)	Score	Sum of Each Section	Weight	Max Points
1	<b>Program Description</b>	Provides a clear explanation of the proposed experience	Provides an explanation of the proposed experience but a question is raised about how students will be involved	Provides an explanation of the proposed experience but more than one question is raised about how students will be involved	Project description is missing			
2	<b>Active Student Participation</b>	Provides how many students are actively engaged in the program and provides data to back up claims	Provides how many students are active in the program without specific data to back up claims	Claims that all students on campus are active in the program or is extremely vague	No mention of how many students are in the program is provided			
3	<b>Rationale (why is it important)</b>	Presents rationale and significance of proposed work in the form of a wellstructured, logical argument	Shows some effort to present the rationale and significance of proposed work in the form of a well-structured argument	Presents rationale and significance of proposed work in the form of a weak, unstructured argument	Rationale and significance of proposed work not articulated			
4	<b>Impact</b>	The program will expand the student's view and significantly impact their life	The program creates an experience that the student would not typically encounter	The program enhances the student's existing educational experience	No clear evidence that students will benefit from the program			
5	<b>Reflection (shows how the program is working to improve itself through student feedback)</b>	Provides a clear and thorough reflection objective that includes pre-/post-survey, or other measures and student group discussion	Provides a reflection objective that contains measurable reflection or group discussion but not both	Contains an ambiguous reflection objective that is not easily measurable	Contains no reflection			
6	<b>Financials</b>	Demonstrates that no other funds are available for the program to operate and that it has researched other potential funding routes prior to asking DASB	Has other minor funds to pull from but it primarily dependant on DASB to continue operations, has demonstrated a search for other funding	Has access to numerous other funds and is not dependent on DASB to continue operations	Has not provided sufficient funding data or description			
7	<b>Budget Goals</b>	Program demonstrates that it fits with all of DASB's budget goals and has a proven history of doing so	Program demonstrates that it fits with some of DASB's budget goals	Program has vague answers when asked how it aligns with DASB budget goals	No description of matching DASB's budget goals provided			
	<b>Prior Funding</b>	Program demonstrates efficient use of DASB funds in the past and has little to no money leftover	Program demonstrates efficient use of DASB funds in the past but has some money leftover	Program has demonstrated an inefficient use of funds and has a lot of money leftover	Program was not operating the previous year but was allocated money due to a request			
8	<b>Uniqueness</b>	Program is clearly unique and there are no services remotely similar to the program requesting funds	Program is unique but there may be programs with similar objectives attempting to reach them differently	Program provides duplicates services to existing programs and is not unique	Program does not attempt to provide proof of uniqueness			
9	<b>Promotion</b>	Program presents an advertising and promotion plan that is descriptive and feasible for attracting or informing students about the program	Program presents and advertising and promotion plan that is decent but lacks specific detail	Program presents a poor advertising and promotion plan that the finance committee does not believe to be effective	Program does not submit an advertising and promotion plan at all			
10	<b>Equity</b>	Program has clearly demonstrated an effort to promote equity	Program appears to have moderately promoted equity on campus	Program does not appear to promote equity on campus	Program does not mention how it promotes equity on campus			
<b>Total Score (MAX SCORE = )</b>								